

Whitefish Winter Carnival Skijoring - January 30th, 31st, and February 1st, 2009



Ron Behrendt and Vernon Kiser

Dear Business Owner:

As the Sponsor manager of the Whitefish Winter Carnival Skijoring Committee, I am appealing to you for your sponsorship dollars to successfully stage the 2009 Skijoring event, January 30th and 31st, and February 1st at the Whitefish City Airport.

Skijoring is a NASJA (North American Skijoring Association) sponsored speed event that uses a horse with a rider, to pull a skier through a designated snow course, over snow jumps and through gates, at top speed.

This year's Whitefish Winter Carnival 2009 Skijoring event will see an increase in local competitors due to aggressive advertising within the valley, i.e. television, newspapers, radio stations and on the internet via NASJA, Whitefish Chamber of Commerce and Whitefish skijoring websites. Advertising will begin the first of December and will escalate up to January 30th and 31st.

If your commitment for sponsorship is made by January 9th, 2009, you will be eligible for advertising space on our posters, web site, event programs and promotional merchandise/T-shirts. Payment can be made as late as January 16th, 2009.

Please complete the sponsorship contract on the back of this letter, enclose your check and mail to PO Box 1811, Whitefish, MT, 59937, or contact me if you have any questions. We look forward to a successful Winter Carnival event and appreciate your support.

Best regards,

Scott Ping, Sponsor Manager

scott@mtranchland.com

Cell phone, 261-7464, or 406-862-7725

WHITEFISH WINTER CARNIVAL SKIJORING SPONSORSHIPS
Whitefish Winter Carnival Skijoring Event January 30th and 31st, February 1st, 2009

Platinum Sponsorship\$2,500.00

- Your company's name and logo displayed on 40 foot skijoring Event banner above HWY 93, in front of the Dairy Queen in Whitefish, for two weeks prior to the event.
- If you provide your Company banner/logo it will be prominently displayed at the event site
- Company name/logo on posters, event programs and Whitefish Skijoring website
- Radio, TV, newspaper advertising
- Company name/logo displayed on skijoring souvenir T-shirts

Gold Sponsorship.....\$1,000.00

- Company name/logo on posters and event programs and web sites
- If you provide your Company banner/logo it will be prominently displayed on the Jump or location of your choice at the event site. First come first choice
- Radio, TV, newspaper advertising
- Company name/logo displayed on skijoring souvenir T-shirts

Silver Sponsorship.....\$500.00

- Newspaper advertising and event program
- If you provide your company banner/logo, it will be prominently displayed at the event site.
- Company name/logo displayed on skijoring souvenir T-shirts

Bronze Sponsorship.....\$250.00

- Company name/logo displayed on skijoring souvenir T-shirts and event program.

TEAM Sponsorship.....\$200.00

- Company name mentioned at all venues on team performances

Company Name: _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

Contact Name: _____

Phone: _____ **Fax:** _____

Email address: _____

Sponsorship selected: _____

Banner provided; **yes** _____ **no** _____

Please make checks payable to:
Whitefish Winter Carnival Skijoring

Mail to: Whitefish Winter Carnival Skijoring PO Box 1811 Whitefish, MT 59937